## Raja Rogers Meeting Notes 9/5/06

Jane:

**CBE Tour Summary:** 

Boca – will wait to host the tour

Lexington – has raised the money and will go ahead

Sarasota – will go ahead with the tour

Atlanta – hotel may take reservations for 25 so may have a smaller event

Raleigh – will wait until after tonight's meeting to decide

Raja Rogers: Can't ask for an unsecured loan from meditators for the tour. With millions having been lost, Maharishi wants to move everything ahead, but with tight controls on our expenses. So pls find out about this report from Lynn Kaplan and Denise Gerace that people were starting TM even before the CBE tour.

Those that want to go ahead with the tour, do so with the understanding that you have to rasise the money. Don't strain. Work from the subtle levels. It'll be the consciousness of the area that does it

The funds are coming in regularly to David Lynch Foundation. No programs have started.

Maharishi wants us to focus on revenue, revenue, revenue. And keep the expenses low.

In each area, we may have support of nature in different areas. Lexington is having support for CBE tour. Boca is having support for initiations coming to him with little effort or advertising.

Take the path of least resistance in your area. Go with that. Pounce like lightening on those areas that are lively in your area. Chattanooga is having support with acquiring land for Peace Palaces. Go with nature. Don't fight. Don't push.

I'll take some questions about the new finance situation.

Ray: Could we have some of ...

Raja Rogers: Bobby Roth said we should focus on smaller schools, charter schools. Don't drop the public schools. We started a charter school in Charlotte, but can not teach TM.

Ray: Could we have some of the Directors on the course cull some of the names of people from schools from the Internet?

Raja Rogers: Don't spend a lot of time on the public schools. We can't enter the tour expenses into NetSuite.

Dori: Invite our meditators and have them pay for a little more for their lunch to cover the non-meditators who are invited.

Raja Rogers: Yes, that could very well work. If you are postponing your tour, notify the hotel right away.

The donors I have talked to have been diverted off into other areas.

Ray: I have an MEC that doesn't cost the movement anything. I'm in the black since May 2005. What category am I in?

Raja Rogers: If you are in the black, then we have the option of continuing with the existing program or electing to go with one of the other programs. "Existing program" means - if you are in the black, you can continue to draw a salary and you can continue to enter some expenses into NetSuite. I'm suspecting everything's going to come down to the 2 categories –

A (independent contractor – 30% of your gross income. \$10,000 income, you get \$3,000. You have no ability to enter expenses into NetSuite. You pay your own expenses.)

B (you have an MEC. Directors at the Center 25% of the income, but you can enter expenses in NetSuite, but they are reviewed by the Raja and Dr. Feldman's office.)

Ray: If you are on the "existing program," you can't enter anything for the CBE tour?

Raja Rogers: We need return on investment NOW. Those expenses will be very high and the rate of return may give us a return over a long term period. If you do enter it and don't get a good return, then your ability to enter bills may be eliminated.

Jane: Can the Raja in that domain look at his stats and see what the rate of return was for the tour?

Raja Rogers: I'll try to call Raja Kingsley. You can also call Chris Busch.

Ruth: Independent Contractor option: Can we then claim those expenses on our taxes? Advantages – can write off your home expenses, mortgage if you work in your home.

Elaine: You should get a 1099 and MVED should not withhold any taxes. So you can claim expenses on your taxes.

Jeff: can a person go back to black? Can an independent contractor make more than \$4,000.

Raja Rogers: I don't think so, but will check. They figured it for the last 15 months. Category B people - the most you can make is \$4,000. Category A people - \$4000 also.

Dori: If on the old system, what happens if you make lots of \$ one month and 0 next month?

Raja Rogers: Will check on how they handle this.

Jeff L: I have a contract on an office space. Does this put me into Category B?

Raja Rogers: Will check.

Jeff L: Maharishi said we should not be teaching in our homes, but in a dignified office and that is why I rented that.

Susan M: We've tried to share expenses, but it doesn't always come out evenly. Jeff put in more than me, for example.

Raja Rogers: Regardless of that, I think you all are in the red.

Susan M: As we move forward, would be still be separate?

Raja Rogers: Yes. If you are indep contractors, it's simple. Or if in group B, you pay \$500 and he pays \$500.

Susan: Can we split the income?

Raja Rogers: No.

Elaine: In present system of NetSuite, you can't split expenses, unless the vendor bills each Center separately. Can't split course fees. Except for WPA course fees – you can use the "Other WPA course fee" category.

Would International be willing to open up the categories of expenses that Directors can raise money for? Right now it is just land, things for MEC and CBE Tour?

Raja Rogers: Send me an email and I will check on this.

Dori: I feel a pull to go on the course, but feel the need to do things here. Which is more evolutionary?

Raja Rogers: I'll give a Maharishi answer: Both. If you have a gap in activities, then go to the course for a week or 10 days. But don't leave in the middle of a big project, like a land purchase.

Jeff L: Dori's land is very nice. Looking for land is not a revenue generating activity. We are being given an incentive to ignore looking for land, in favor of generating activity.

Raja Rogers: That seems to be the direction, unless you are working on a land project now. Revenue, revenue, revenue. You can have meditators keep their eyes open for land. Everything ebbs and flows. Right now, the idea is to balance the books.

Alcine: Some public schools have magnet schools that are generally more open-minded and thus more approachable. I was just invited to speak to a magnet school who are interested in TM.

Raja Rogers: I will write Dr. Hagelin about this.

Jane: Shall we start a ranking system for your emails: #3 – Urgent, #2 – Not so urgent, #1 – when you have time.

Raja Rogers: Yes, that would be helpful.

Merin: Just got back from DC course – it was so blissful. The program was so wonderful. We had 9 people from Boone there. May have a large CIC here. When Vedic Experts come, would their food/travel expenses be covered?

Elaine: If you are in category A, then you need to cover their food/travel. If in category B, then you may enter the expenses.

Raja Rogers: I will double-check this as I think I saw an email on it.

Elaine: News about Raos: Maharishi wants Dr. Rao and Lakshmi to focus on knowledge programs – AT's and CIC. Maharishi wants people to have deeper experiences. They will do MVVT's when in a city for either AT's or CIC, but will not travel to a Center just for MVVT. Need 5 AT's for them to schedule a tour. They no longer offer the TM-Sidhi Refresher course or TM-Sidhi/AT consultations.

Tony: Newest AT – can do anytime?

Elaine: Option to do anytime.

Charlie: Check with course office to verify.

Jeff M: Domain pays the Raos expenses while resting in Lex?

Raja Rogers: yes

Alcine: [sorry missed this last point from Alcine]